



LEMON TREE HOTELS ADDS MADURAI TO ITS GROWING SOUTH INDIA PORTFOLIO

Strengthens its presence in Tamil Nadu with its eighth hotel in the State

New Delhi, 10th August, 2026: Lemon Tree Hotels Limited, one of India's leading hospitality companies, today announced the signing of **Lemon Tree Premier, Madurai**. This signing further strengthens the group's footprint in Tamil Nadu, expanding its presence across key commercial and leisure markets.

The property will be managed by Carnation Hotels Private Limited, a wholly owned subsidiary of Lemon Tree Hotels Limited.

With this addition, the group's portfolio in Tamil Nadu expands to eight properties, comprising five operational hotels and three upcoming developments.

Located in Madurai, one of Tamil Nadu's prominent cultural and commercial centres, the hotel will feature 100 well-appointed rooms, along with a restaurant, banquet facilities, meeting room, fitness centre and swimming pool. Designed to cater to both business and leisure travellers, the property will offer a contemporary and comfortable stay experience, complemented by facilities suited to meetings, events and leisure stays.

Commenting on the signing, **Mr. Vishvapreet Singh Cheema, President, Lemon Tree Hotels Ltd.**, said, "Madurai is a prominent cultural, pilgrimage and commercial centre in Tamil Nadu, where deep-rooted heritage meets a rapidly evolving business landscape. The addition of a Lemon Tree Premier in the city enables us to serve strong demand from both corporate and leisure travellers with a refined, full-service offering. This signing directly supports our strategy of deepening our footprint across South India's high-potential urban markets."

The hotel will benefit from its convenient connectivity to key transportation hubs. Madurai Airport is approximately 14 km from the property and can be reached in around 30 minutes, while Madurai Railway Station is approximately 3 km away, with an estimated travel time of nine minutes. The railway station is well connected to major cities across India, providing convenient access for travellers.

ABOUT LEMON TREE HOTELS LIMITED

Lemon Tree Hotels Limited (LTHL) is one of India's leading hospitality companies, catering to a wide range of customers – from value-conscious travellers to premium business and leisure seekers. With seven distinct brands – Aurika Hotels & Resorts, Lemon Tree Premier, Lemon Tree Hotels, Red Fox, Keys Prima, Keys Select, and Keys Lite – the group offers experiences across upper upscale, upscale, upper midscale, midscale, leisure, wildlife, and spiritual segments.

LTHL operates 130+ hotels across 80+ cities in India and abroad, with a growing pipeline of 140+ upcoming properties. From metro hubs like Delhi-NCR, Mumbai, Bengaluru, and Hyderabad to tier II & III cities such as Jaipur, Udaipur, Kochi, and Indore – and with an international presence in Bhutan and Nepal – Lemon Tree Hotels delivers exceptional comfort, consistent quality, and a warm, refreshing experience.

Since opening its first 49-room hotel in 2004, the group has grown to 270+ properties (operational and upcoming), becoming a trusted name in hospitality for both business and leisure travellers.

For more information, please visit www.lemontreehotels.com and connect with us on [Instagram](#), [Facebook](#) and [LinkedIn](#).

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